

INFORMATION EVOLUTION

Reliable, Experienced, Affordable Human Bandwidth.

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FOR IMMEDIATE RELEASE

Information Evolution Incorporated Opened New Office on January 2, 2012

Austin, TX (Jan. 2, 2012) — Information Evolution Incorporated (IEI) is pleased to announce the opening of an Austin office to accommodate our growing U.S.-based management team. The new workspace is on the main floor of the Saltillo Lofts Condominium, in an area of East Austin that has recently grown into a diverse mixed-use district. It's located on 5th Street between Chicon and Comal, near the corner of Comal. IEI's new office is easily accessible on foot or by bicycle, as well as by car. It is also next to the Saltillo Plaza light rail stop, making it quick to reach from downtown Austin.



The design of the new IEI workspace allows our American managers to share their collective experience working at and with a variety of publishing companies (including Pearson, Holt Rinehart and Winston, Peterson's Guides, Karger Medical and Scientific Publishers, Springer-Verlag, and Austin's own Hoover's) and to collaborate on larger projects. The new office also provides Information Evolution with room to grow further. The majority of IEI's employees and operations remain in India.

"We are fortunate to have such a nice space in such a great, accessible area," says Matt Manning, President. "Our new location provides an open, attractive environment where our managers can work efficiently, and leaves us a good amount of room to expand."

Information Evolution's new address is 1601 East 5th Street, Suite #109, Austin, TX 78702. All of IEI's phone numbers and fax numbers remain unchanged.

Information Evolution is a content management service provider helping companies, mostly in publishing or related industries, manage information services. Services include creating new content, updating existing information, adding new information to existing databases, and verifying content accuracy. We also act as consultants, mapping out resources required, including human resources, technology, finance, etc., needed to achieve our customers' goals. Once a plan is approved, we gather all the required tools and human resources necessary. After an initial start-up period, we switch to project management mode. For more information, visit <http://informationevolution.com/> or call (512) 650-1111