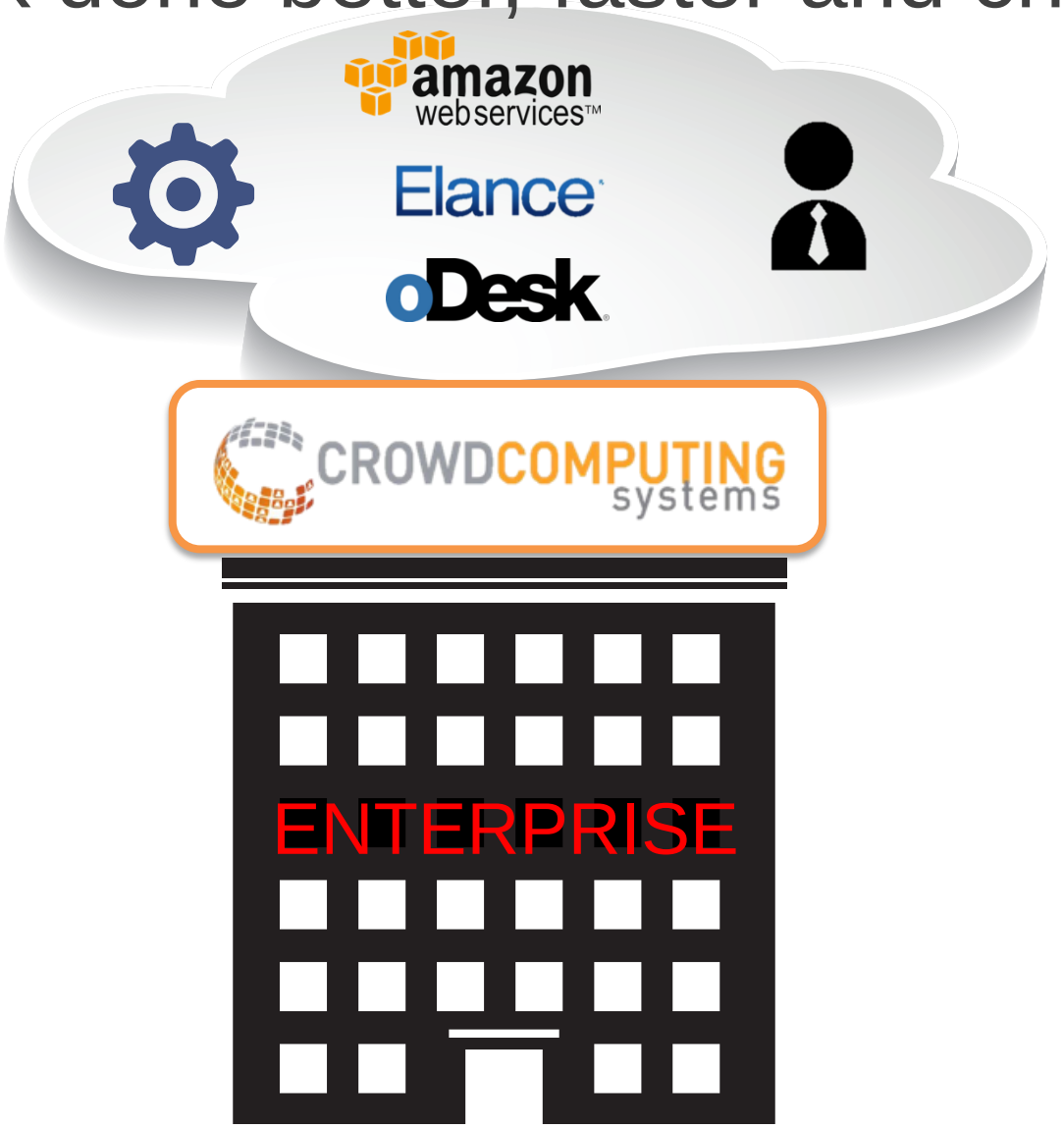
The Hybrid Crowd:

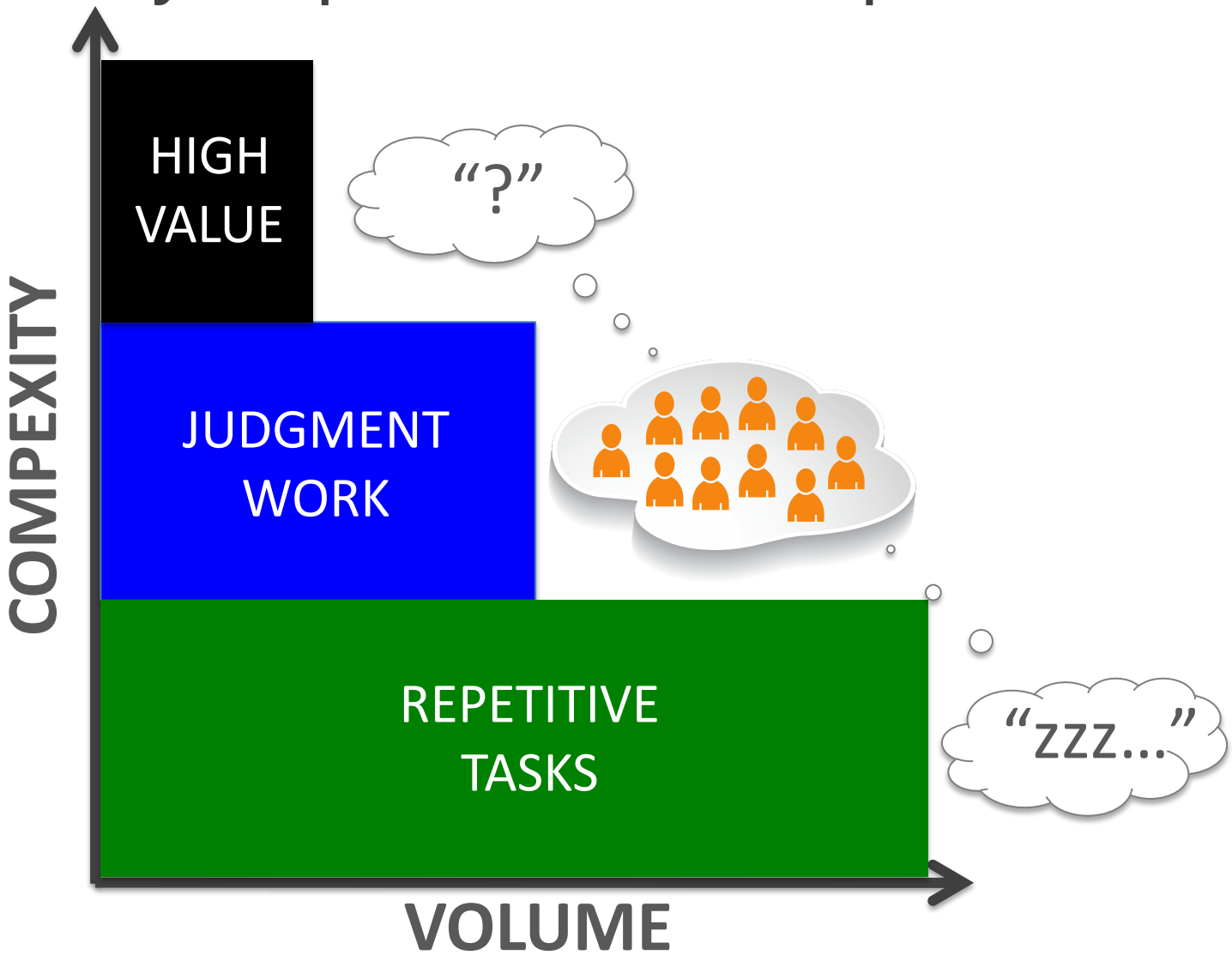
Automation, Crowds, and Experts

19 SEPTEMBER 2013

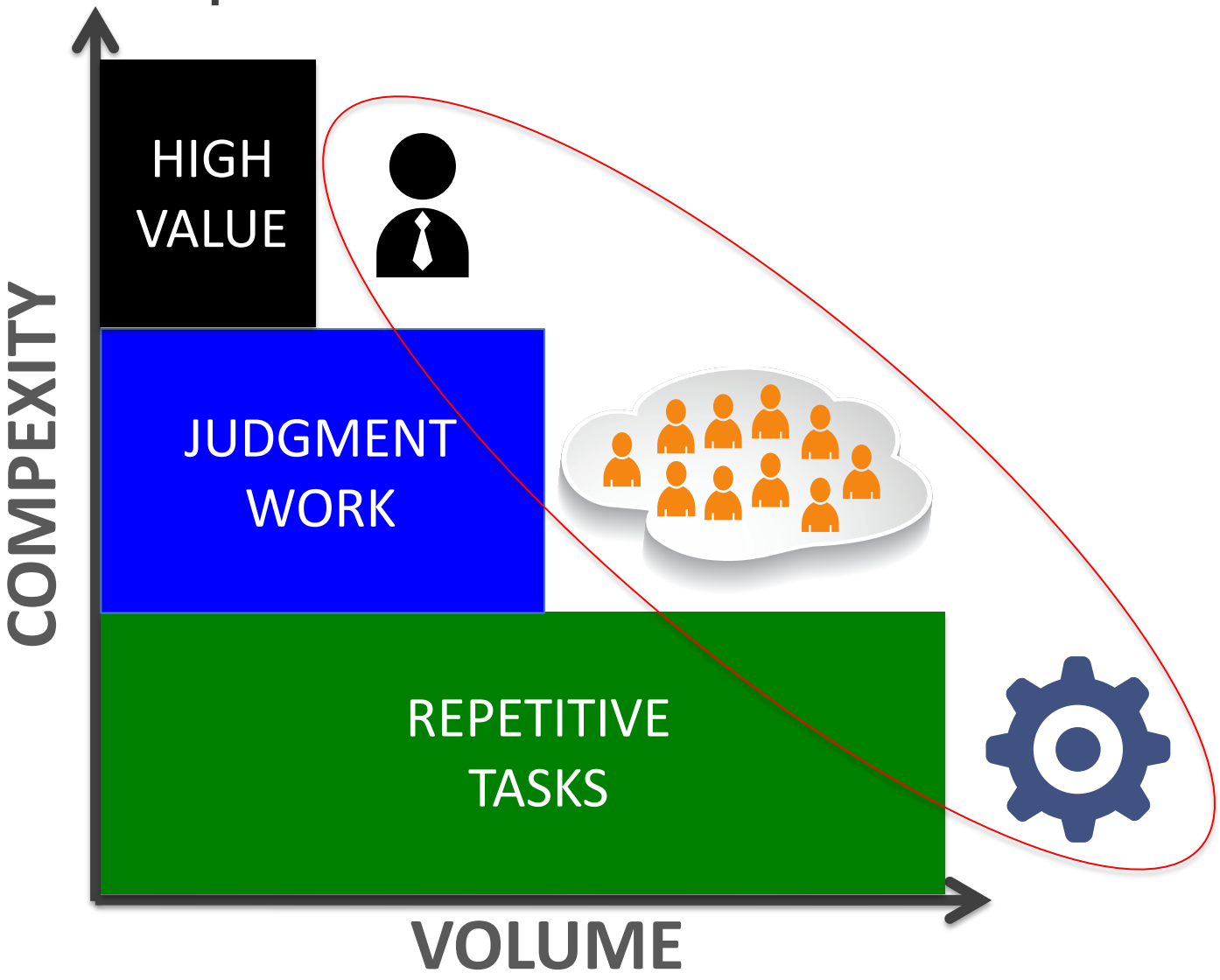
CCS's SaaS platform integrates resources to get work done better, faster and cheaper.



Public crowd workers can't / shouldn't do every step of a business process.



Automation and **Experts** complete the talent trifecta.

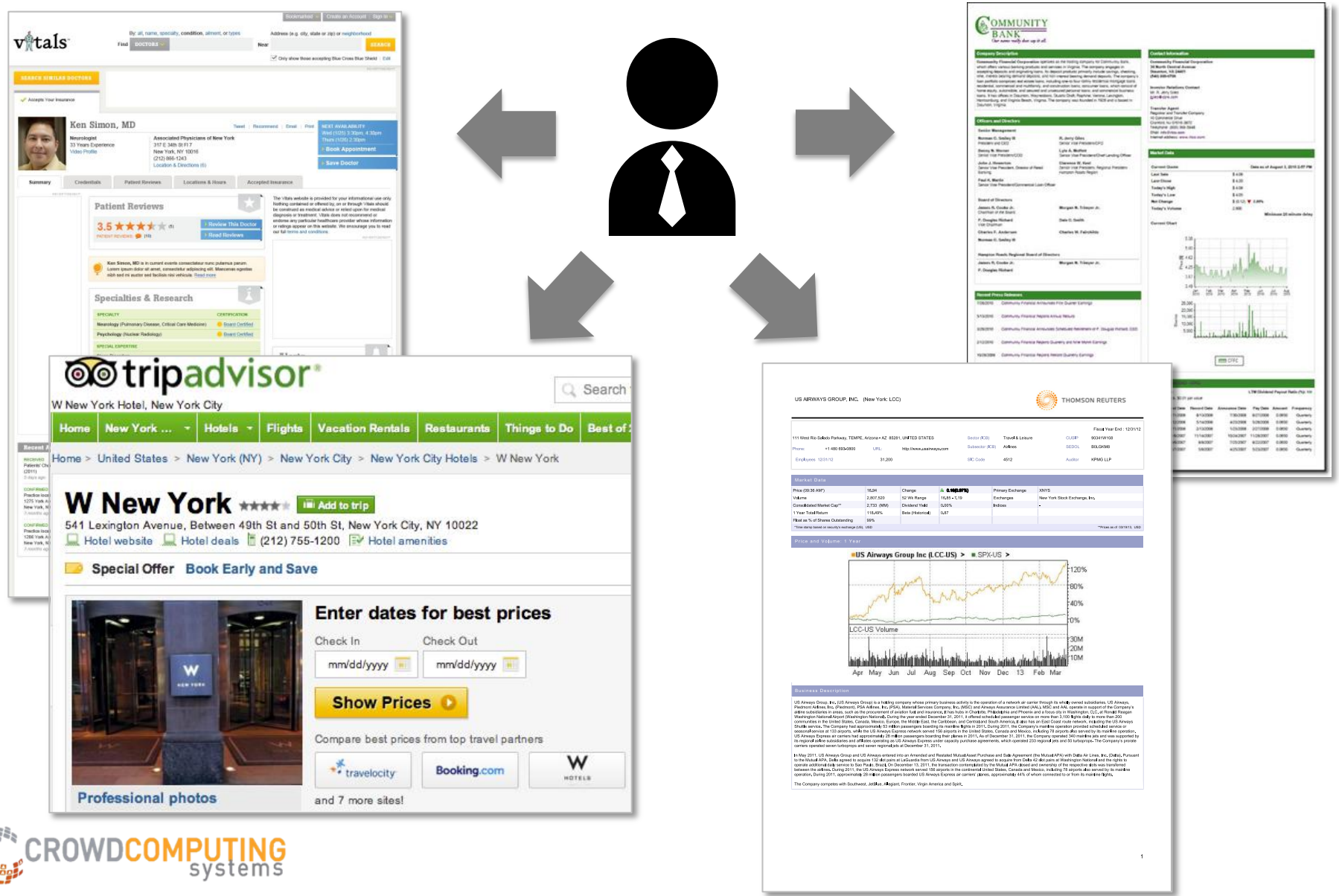


The Hybrid Crowd™

CROWD COMPUTING = Automation, Crowd, Experts

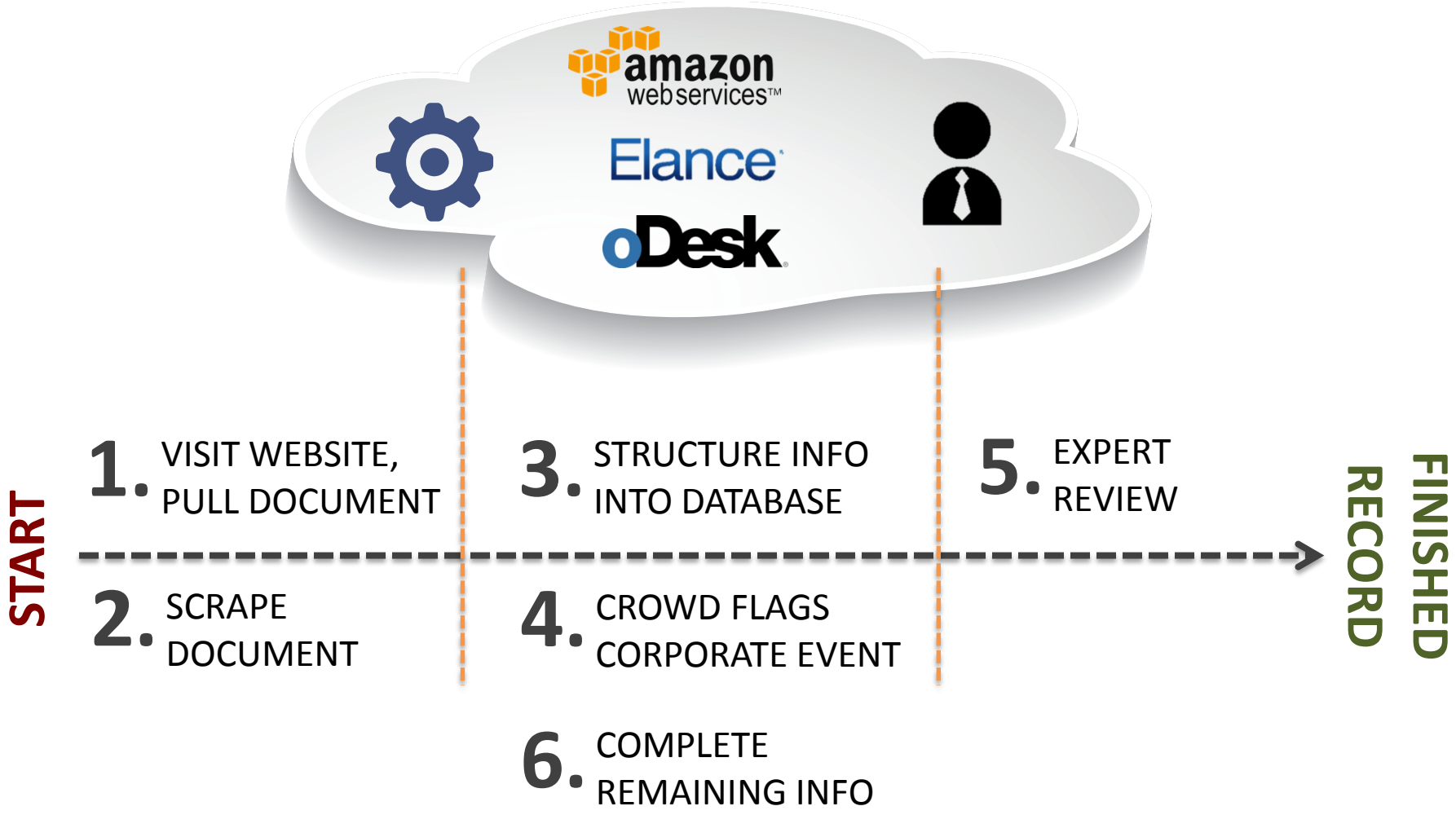
CROWDCOMPUTING systems

ACE is ideal for database / director work.



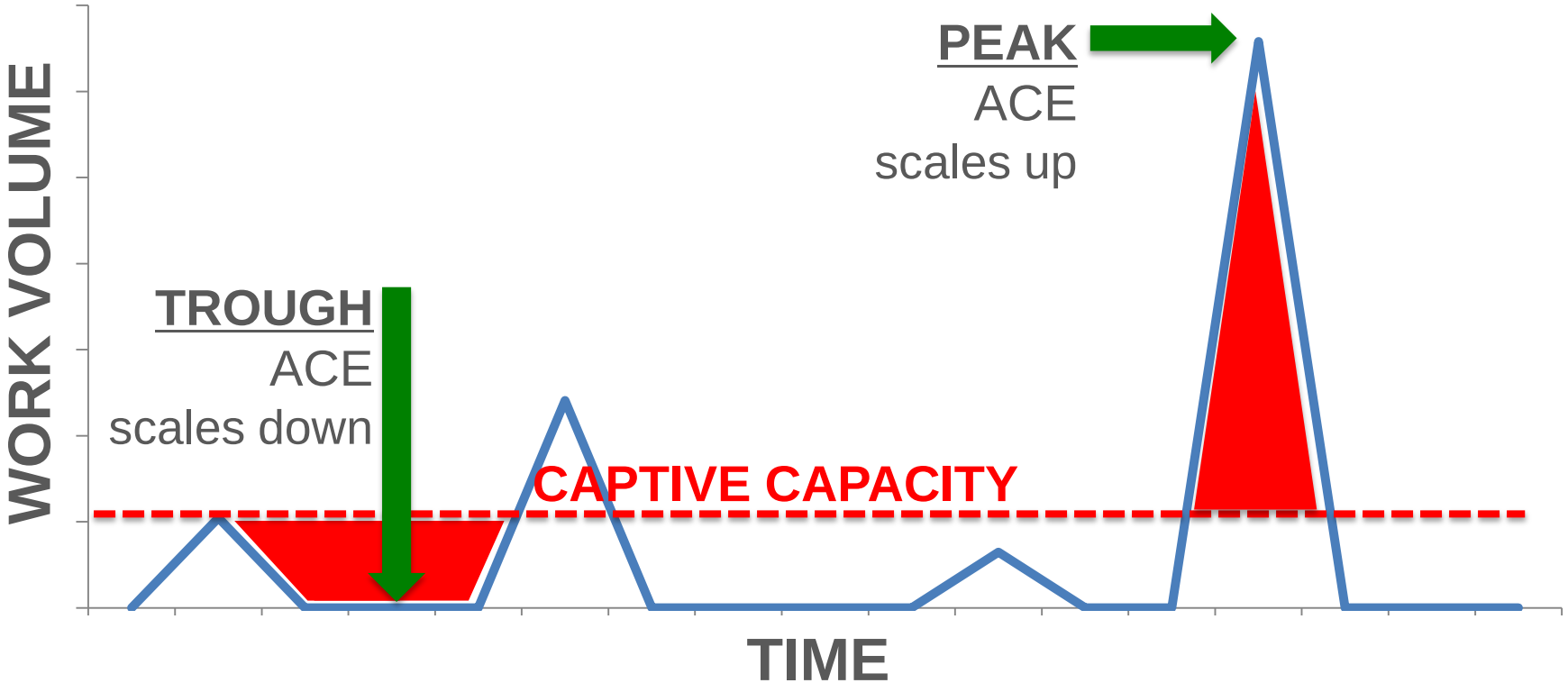
CROWDCOMPUTING systems

How does the ACE Hybrid Crowd work?



CROWDCOMPUTING systems

The ACE Hybrid Crowd is output-based scales up and down to meet demand.



CROWDCOMPUTING systems